



magic

production group

Magic Production Group

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WWW.MagicProductionGroup.com

Estimate

Estimate# 3194-1

Estimate Date : 07 Dec 2018
Expiry Date : 07 Jan 2019
Reference# : Worksoft 2019
Conference Video
Content #2
Producer : Meredith Wardell
Prod. Date : March 4-7, 2019
Sales rep. : Massoum Mirzaei

Bill To
Worksoft

Item & Description	Qty	Rate	Amount
SOW: Produce and create video content for Worksoft's 2019 Customer Conference. Videos to be filmed prior to the conference at Magic Studios. Client to provided scripting and talent. Four executives to film in studio. Filmed content to be edited into 5 videos to be displayed throughout the general sessions. Additional content to be filmed onsite at the Star in Frisco, Texas March 4th-7th, 2019. Recap video to be edited to premiere on closing day of the convention. Remaining content to be handed over to client for use in videos over the course of 2019 and beyond. Live taping of sessions to be filmed in rooms of clients choice.	1.00	0.00	0.00
Producer Services Production management, scheduling, and onsite coordination.	1.00	1,500.00	1,500.00
Production Studio A with crew. 2 Camera Shoot. LED displays for thematic branding. - Camera/Lighting - Audio - Teleprompter	1.00	5,500.00	5,500.00
Editing Edit 5 thematic videos with sound bites interspersed.	30.00	215.00	6,450.00

Item & Description	Qty	Rate	Amount
Includes importing, editing, rendering, and exporting per hour.			
**Hours are estimated			
Location Shoot (1 person) / HALF Day 1 camera crew onsite at The Star March 4th (welcome dinner, registration, etc.). There to shoot Broll intended for recap video, and overall 2019 Worksoft marketing use. HD camera package, light kit, shotgun and lav mic.	1.00	1,250.00	1,250.00
Location Shoot (2 people) / FULL Day 2 camera crew onsite at The Star March 5th-6th. There to shoot Broll intended for recap video, and overall 2019 Worksoft marketing use. Interviews and client testimonials to be filmed against Worksoft Step-and-Repeat (client to provide). HD camera package, light kit, shotgun mic and lav mic. Crew: Camera operator and Grip/Audio.	2.00	2,500.00	5,000.00
Editing Editing of recap video from footage captured onsite March 5th-6th. Overnight editing needed for the premiere on the final day of the conference (7th). Includes importing, editing, rendering, and exporting per hour. **Hours are estimated	15.00	215.00	3,225.00
Editing Post-conference editing to be billed in additon once the content is chosen. Includes importing, editing, rendering, and exporting per presentation.	1.00	0.00	0.00
Discount Special Discount for first time client.	1.00	-2,282.50	-2,282.50
		Sub Total	20,642.50
		Total	\$20,642.50

Notes

Estimate is valid for 30 days.

Accepted by

Name:

Signature:

Date:

Terms & Conditions

General payment terms:

- 50% deposit due at booking. Remainder of the estimate is due at the completion of the project.
- All invoices are due per terms of agreement. Past due invoices will incur finance fee of 18% interest per annum.

Cancellation policy:

Project will start with signed acceptance of terms and deposit payment. If for any reason project is canceled there will be a cancellation fee up to full amount of the estimate. Magic Production Group is not responsible for events such as traffic, weather, power line failure, internet delivery or any act of god.